

## Showcase of demand management activities, media, and promotions 2021/2022

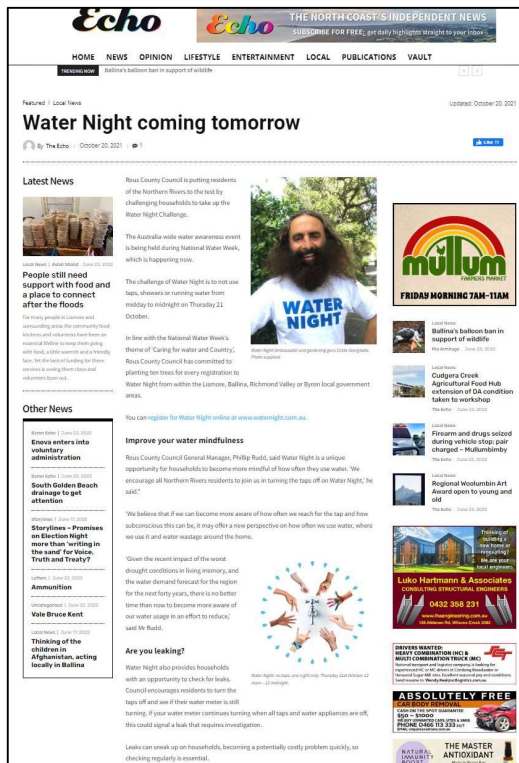


Figure 1: Media article printed in The Echo for National Water Week and Water Night 2021



Figure 2: Example case study, Byron Bay High School.

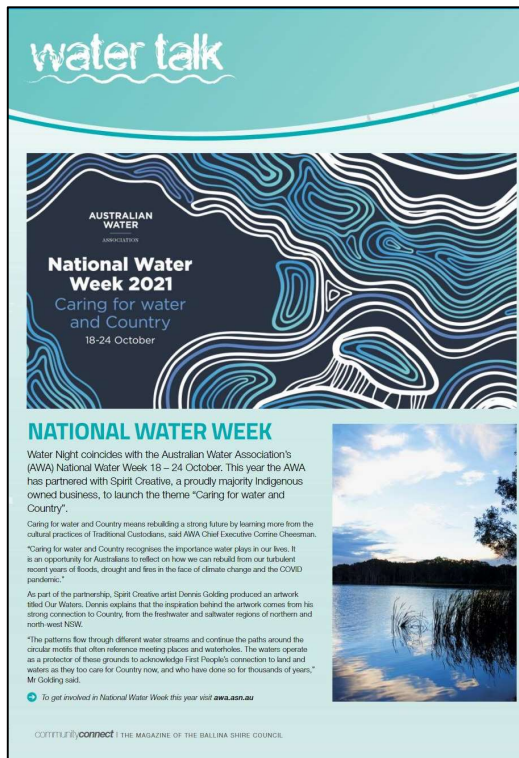


Figure 3: Ballina Community Connect article



Figure 4: Social media example.